



Dark Mode

What is it for?

Dark mode swaps the typical view to display light text on a dark background, toning down screen brightness.

It reduces eye strain, saves battery on certain screens, and helps users with light sensitivity.

However, it isn't a perfect fix, as it can cause text to blur for users with astigmatism, and it may confuse certain types of colour blindness.

How to support it

You can implement dark mode through coding preferences or manual user options.

Use the 'prefers-color-scheme' media query to match system settings, or add a toggle switch so users have full control.

Designing for email is much more complex, as different clients render dark mode differently, often applying their own forced colour inversions.

Useful Links

[Dark mode & accessibility myth](#)

[Inclusive Dark Mode: Designing Accessible Dark Themes For All Users](#)

[Pros and cons of using dark mode](#)

[5 myths about dark mode - and the realities](#)